

A big agency service, without the big agency fees!

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001



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001



event + exhibitions

001

Sony

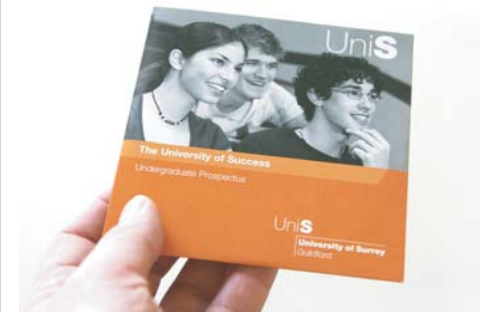
Sony required a modular vehicle to showcase state of the art electrical equipment throughout the UK.

Interior and exterior of the vehicle were re-designed for maximum impact, while in transit and when exhibited in shopping centers for maximum footfall.

002



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**web +
interactive**

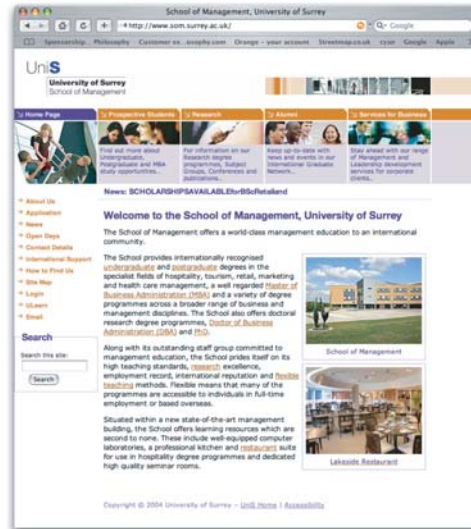
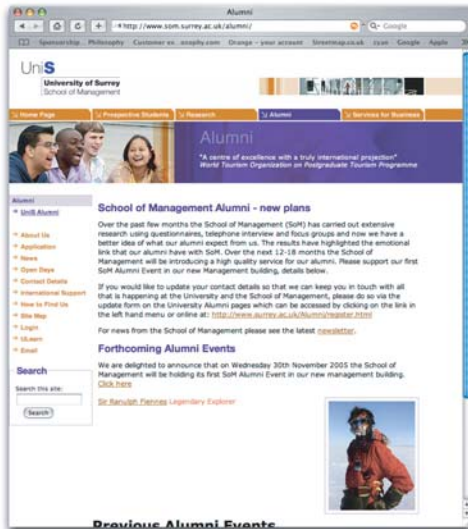
002

Surrey University

Cyan is celebrating a prestigious International Visual Communication Association (IVCA) Award for effective communication in the Best External Multimedia category for our work on the University of Surrey's interactive prospectus.

Working with Ubiquity's interactive team, cyan created the Award Winning CD-ROM to assist the University of Surrey in its recruitment of new undergraduates.

002



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web +
interactive
003

Surrey University, School of Management

Cyan created a CR ROM for the School of Management Department, as a tool to recruit students from overseas.

A clean and simple design was created, so all information could be easily accessed within three clicks of the mouse!

004



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print +
literature
004

Salisbury College

Marketing material and logo development for the entire college during 2005 and 2006.

Brochures, exhibition stands and magazine adverts were all encompassed into one overall design.

004

005



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print + literature 005

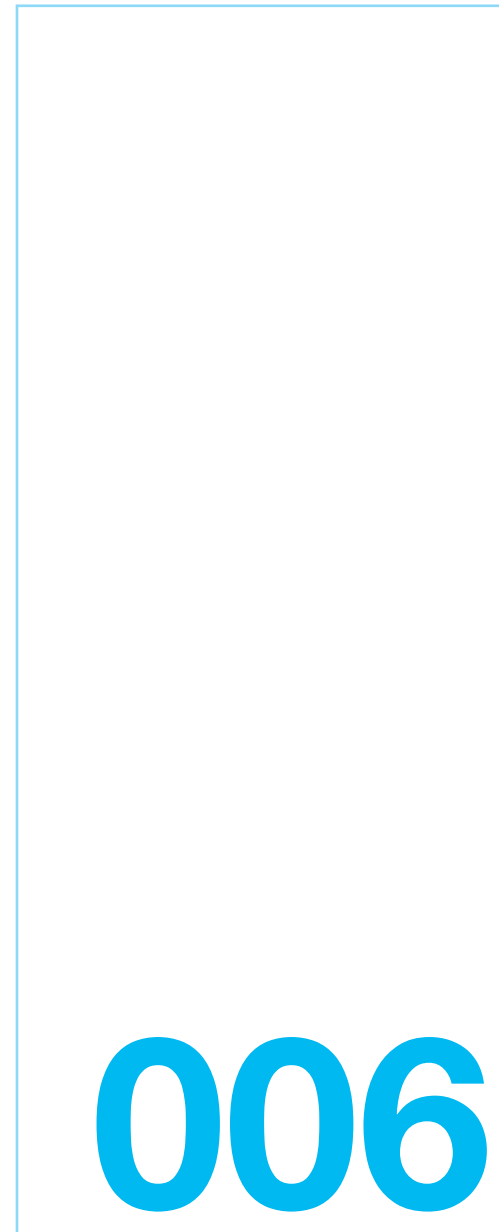
BMW Williams F1

BMW Williams approached cyan to create a themed package for their sponsors to take to the F1 event of the year.

After various visits to Silverstone, cyan developed lanyards that had circuit maps and points of interest on the reverse, and sponsor names on the front, this also formed part of the security pass for entering pit lanes and corporate hospitality.

The package also included a manual, keyrings, and CD-ROM, all designed and created by cyan.

005



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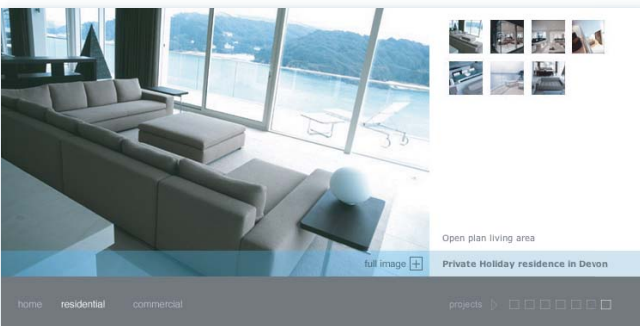
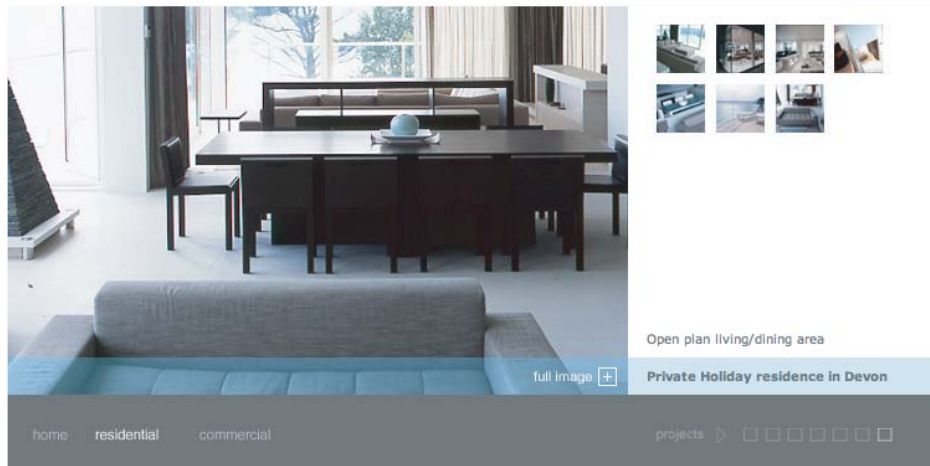
**print +
literature**
006

BMW Williams F1 Brochure

'Hand on' was the theme for the BMW Williams Corporate brochure, incorporating all aspects of the car, from design to build.

This project was completed while working with a design agency in London.

007



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web + interactive 007

Isherswoods Interior Design

Interior design at its best

Cheltenham based, award winning interior design company 'Isherswoods' approached cyan design to develop an online portfolio for potential new clients.

Our approach was to show the 'work' in a simple, uncluttered website. The result was minimal navigation linked to an updatable portfolio, that the client controlled.

"A simple solution that shows our work at it's best"
Pip Isherwood, Director

The website is now listed in the 'creative design index' 2005, as one of the best interior design sites of the year.

www.isherswoodinteriordesign.co.uk






Clue up on Thailand!

WIN a place on AsiaWorld's Qantas May 2002 MegaFam as you criss-cross your way across Thailand, then Singapore and Hong Kong!

Simply book holidays with AsiaWorld flying British Airways/Qantas, or enter the competition you will see in TTG over the coming weeks, and you could be off to the Orient with AsiaWorld.

40 lucky travel agents will join AsiaWorld, the leading specialist operator for Asia and Qantas in May 2002 on a fabulous 6m trip combining Amazing Thailand, Star Cruising from Phuket to Live It Up in Singapore, before journeying onward to Hong Kong the City of Life. Each competition will feature one of the superb destinations from AsiaWorld's NEW GO ASIA offer brochure.

This week is Thailand.

40 places to be won



Explore Amazing Thailand

Thailand's beaches and unspoilt islands, historic hillside temples, scenic views, the nation's myriad parks and temples, driving shops and markets, scenic handicrafts, incorporate service and colourful culture - all accessible by non-stop double daily flights with Qantas and British Airways to Bangkok and Krabi/Thailand.

Book and win... prices from £479

Look out for copies of the NEW AsiaWorld GO ASIA brochure BOOK. NEW Singapore, Thailand, Hong Kong or Bali holiday or take-away with Australia. Ring Qantas or British Airways and WIN yourself a place on the biggest flight in Asia in 2002! Every booking in Economy or World Traveller class will give you THREE prize draw entries, whilst World Traveller Plus, Business/Club World or First, will earn FIVE draw entries - the more you book the more chances you have to win. AsiaWorld will add your draw entries every time you confirm a booking.

Enter the quiz and win...

Criss-Cross Challenge 3

Answer the Criss-Cross Challenge to win one of our AsiaWorld GO ASIA prizes worth £1000. The prizes are available until the end of the promotion. The prizes are available until the end of the promotion. The prizes are available until the end of the promotion.

AsiaWorld Reservations 08700 799 788
Brochure request 0870 727 0490
or BP Brochurebank on viewdata

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008

Qantas
The Spirit of Australia

Marketing campaign to push Travel Agent sales of Qantas tickets to Australia.

Advertorials, editorials, internet and direct marketing all attributed to the success of this campaign.



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literature**
009

Level 3

Direct mail campaign aimed at presidents and CEO's to attend an exhibition hosted by the IP provider Level 3.

A mission 'IS POSSIBLE' theme was styled throughout the campaign, using websites, postcard teasers and a pager displaying mission intructions.

010

cyan is conveniently located in the world famous 'Shepperton Film Studios' South West of London, only 10 minutes from Junction 11 on the M25



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cyan design
studio 905
shepperton studios
shepperton
middlesex
TW17 0QD

t 01932 565 746
f 01932 566 781

hello@cyandesign.co.uk
www.cyandesign.co.uk